

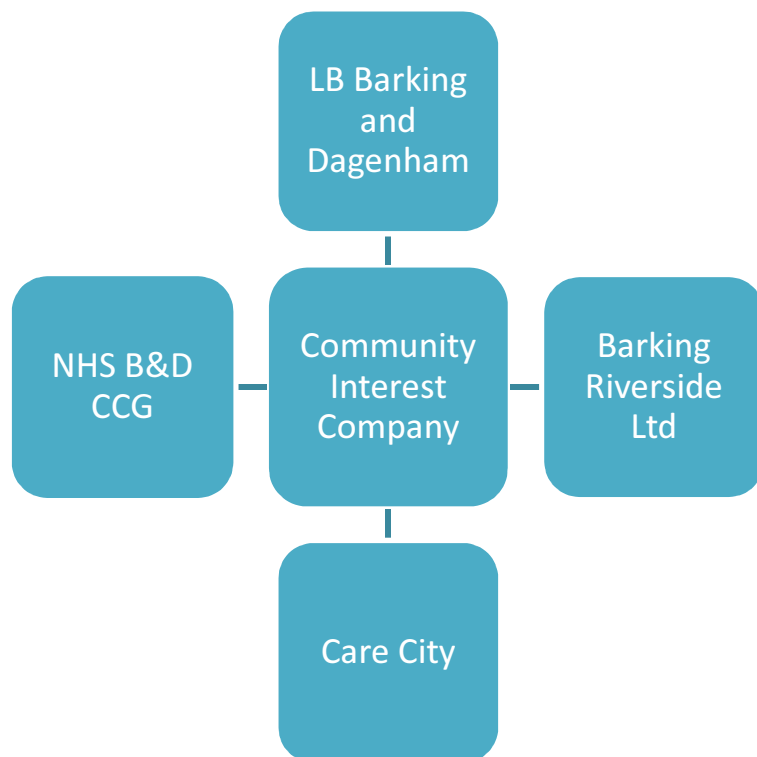
Appendices

- 10 Healthy New Towns Principles
- Governance and partnerships
- Proposed communication plan
- Logic model
- Outcomes

10 Healthy New Town Principles

1. Actively promoting and enabling community leadership and participation in planning, design and management of buildings, facilities and the surrounding environment and infrastructure to improve health and reduce health inequalities.
2. Reducing health inequalities through addressing wider determinants of health such as the promotion of good quality local employment, affordable housing, environmental sustainability and education and skill development.
3. Providing convenient and equitable access to innovative models of local healthcare services and social infrastructure, with the promotion of self care and prevention of ill health.
4. Providing convenient and equitable access to a range of interesting and stimulating open spaces and natural environments (“green” and “blue” spaces) providing informal and formal recreation opportunities for all age groups.
5. Ensuring the development embodies the principles of lifetime neighbourhoods and promotes independent living.
6. Promoting access to fresh, healthy and locally-sourced food (e.g. community gardens, local enterprise) and managing the type and quantity of fast-food outlets.
7. Encouraging active travel, ensuring cycling and walking are safer and more convenient alternatives to the car for journeys within and outside the development, and providing interesting and stimulating cycle/footpaths.
8. Creating safe, convenient, accessible, well-designed built environment, and interesting public spaces and social infrastructure that encourage community participation and social inclusion for all population groups including older people, vulnerable adults, low income groups and children.
9. Embracing the Smart Cities agenda by incorporating and future-proofing for new technology and innovation that improves health outcomes across a range of areas, both at an individual level and also within the public realm.
10. Ensuring workplaces, schools, indoor and outdoor sports and leisure facilities, the public realm and open

Governance and partnerships



Partnership

Governance, oversight and delivery are provided through strong co-operation between key institutional actors locally (see diagram, left). Together, these ensure accountability and programme sustainability, and are represented across borough-wide and local Barking Riverside fora. These partners also contribute substantial in-kind resource (See Slide 51).

Strategic oversight

These bodies provide strategic oversight and ensure alignment with strategic priorities:

- Health and Wellbeing Board
- Care City Executive Group.

Delivery

Delivery is managed by the following groups, supported by a Project Co-ordinator:

- Steering Group – chaired by co-leaders representing the Council and Care City, comprising lead partners and additional cross-sector stakeholders
- Project Delivery Group, reporting to above
- Project teams, responsible for specific activities

Proposed communications plan

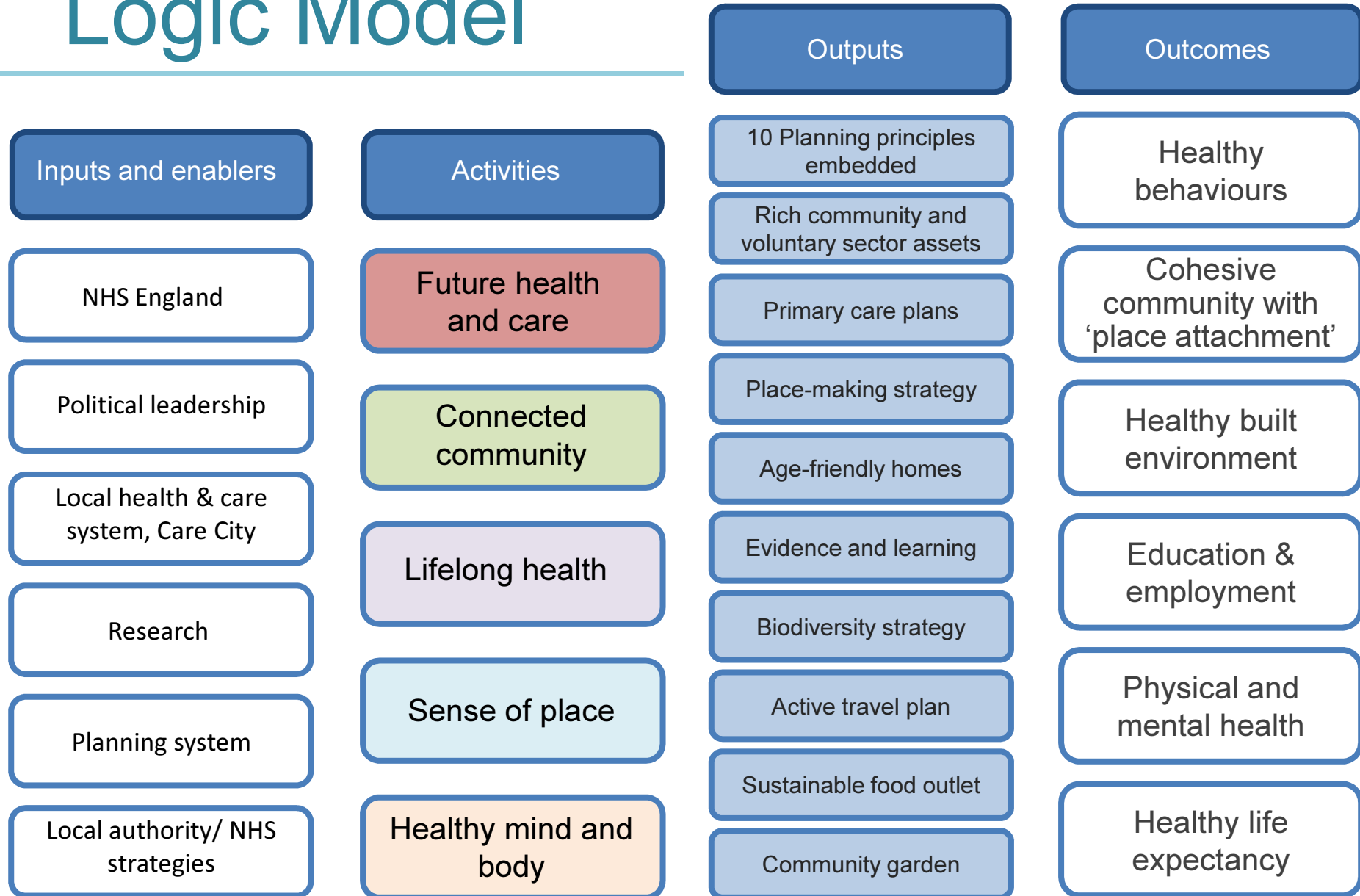
Our approach

- Raise the profile of our work across the local community to encourage feedback and involvement
- Keep stakeholders informed of HNT milestones, especially delivery partners e.g. planners and developers
- Promote deliverables and achievements as they are realized to all audiences to build confidence and pride, encourage adoption of services and drive new and equitable citizen growth
- Utilise collaboration opportunities with Barking Riverside, GLA, Sustrans, Future of London and L&Q to broaden message reach and impact for all
- Measure impact and review activity based on e.g. direct event feedback, online polls, stakeholder meetings, volume/tone of press coverage, social media engagement.

Our planned activity

- Refine stakeholder map and their message requirements e.g. VCS including social enterprise, local government, transport, health and care, research community, HNTs, developers, private sector, media
- Continue to work closely with Barking Riverside Ltd, LBBD, L&Q, NELFT, GLA and others to further shape and align plans, identifying opportunities to broaden message reach and collaborate where relevant
- Draft key messages based on milestones
- Roll out, as detailed in further proposals (available on request).

Logic Model



Outcomes

We will identify measures to evaluate the following outcomes for each of our relevant activities.

We will work up indicators and monitoring methods in conjunction with the community, partners and leading experts. Below we set out the key themes in each outcome.

In particular we are very committed to measure and ensure that benefits of the healthy new towns are:

Achieved by all, irrespective of:

- Age or ability
- New or existing communities
- Within BR or neighbouring areas
- Gender or ethnicity
- Social and economic background.

OUTCOME 1: HEALTHY BEHAVIOURS

- Access and utilization of: green and blue spaces, healthy food options
- Low levels of smoking, obesity
- High physical activity rates
- Better health behaviours for Barking Riverside and surrounding areas compared to historic levels in LBBD
- Innovative, integrated health and care provision.

OUTCOME 2: COHESIVE COMMUNITY

- Functioning community asset management
- Community leadership and voluntary sector delivering services, engaged with public sector
- Physical, social and environmental connections with surrounding areas and between new and established communities
- Improved social and economic indicators for Barking Riverside and surrounding areas compared to historic levels in LBBD.

OUTCOME 3: HEALTHY BUILT ENVIRONMENT

- Housing will be good quality and affordable
- Accessible, high quality green and blue spaces
- Public realm is accessible, safe and convenient to navigate for people of all ages and abilities
- A clean, green environment with clean air, protected and enhanced biodiversity and low levels of waste

These attributes will contribute strongly to overall health and wellbeing and 'sense of

Outcomes

OUTCOME 4: EDUCATION, EMPLOYMENT AND INCOME

- High educational achievement through access to learning at all ages
- Higher employment and income levels compared to LBBB historic
- A thriving local economy.

OUTCOME 5: MENTAL HEALTH AND WELLBEING

- Positive attitudes to mental health
- High levels of good self-reported health
- Low levels of social isolation, and a culture of community cohesion.

... all contributing to

OUTCOME 6: HEALTHY LIFE EXPECTANCY

